

*What Your CEO Wants
From You*



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Agenda

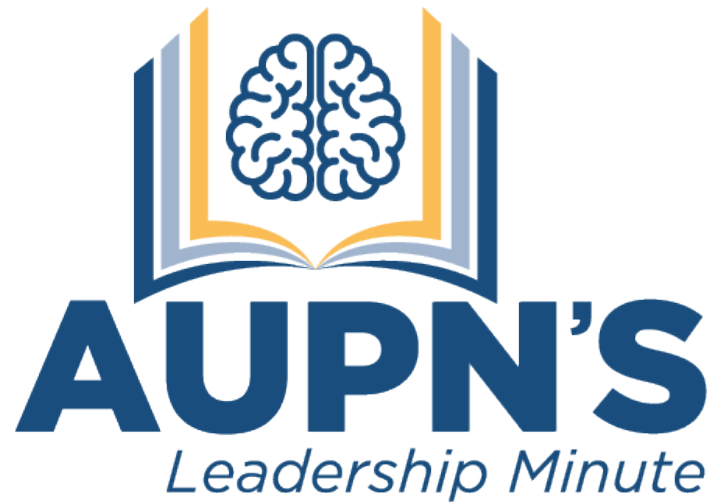
- **Section 1:** Enjoy Being Part of a Complex Care Team
- **Section 2:** Find Balance within the Mission

Enjoy Being Part of a Complex Care Team

- Recognize that life has usually thrown the patient/family a curve ball before presentation to the Academic Medical Center.
- Collaboration leads to the individualized care plans that help solve complex problems.
- Take time to communicate to the patient/family, they want to hear from you!

Find Balance Within the Mission

- Must embrace both academia and patient care.
- Learn to navigate in a matrixed environment.
- Revenue from clinical care remains the primary source of funding.



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