

Getting Along with Neurosurgery



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Description

A good working relationship with Neurosurgery is highly important to your success as a Neurology Chair. However, relationships between neurology and neurosurgery are often rife with conflict, and the culture clash between the cognitive and surgical disciplines is a further impediment to building a functional collaboration. In this summary, we explore these challenges and provide strategies for building a successful and lasting partnership.



Culture Clash: The Philosopher and the Soldier

THE PHILOSOPHER

- Deliberation
- Careful Consideration of Options
- Needs full context & details before taking action
- Advantages: Deep understanding facilitates wise choices
- Disadvantages: Can get bogged down in analysis when quick action is needed

THE SOLDIER

- Action
- Speed
- Only interested in those facts needed to take action
- Advantages: Gets things done, and fast
- Disadvantages: Impatient, can act too quickly on complex problems needing deep thought



The Surgeon's "Golden Rule": A slowly fading paradigm

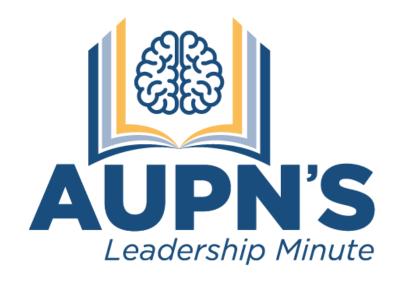
- "Those who have the gold make the rules"
 - Over 50 years of surgical economic & political dominance
 - The "Diva" Syndrome
- 21st Century Changes
 - Shift away from Cult of Personality model towards Corporate Model
 - Increasing Awareness of fiscal interdependency of health operations (i.e. downstream revenue)
 - Movement towards population health management
 - Cost containment
 - Fewer procedures, more prevention and conservative care
- In Transition, but not there yet



The Age of Collaboration: Enlightened Self-Interest

- OUTLINE your value to Neurosurgery
 - Neurovascular
 - Neuromodulation
 - Neuro-Oncology
 - Spine
- PROVE your value to Neurosurgery
 - Referral maximization
 - Increased OR Time for NS
 - Improved outcomes & patient satisfaction (\$)
 - Strength in Numbers United front for negotiations
- Phase One: Establish Transactional Relationships
- Phase Two: Organic Partnership
- Patience with the Soldier & Diva Mindsets





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