RESIDENT EXPECTATIONS AND GENERATION Z

David Lee Gordon, M.D., FAAN, FANA, FAHA

Professor

Department of Neurology

The University of Oklahoma Health Sciences Center

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RESIDENT EXPECTATIONS & GEN Z Relevant Disclosure & Resolution

Under Accreditation Council for Continuing Medical Education guidelines disclosure must be made regarding relevant financial relationships with commercial interests within the last 12 months.

David Lee Gordon, M.D.

I have no relevant financial relationships or affiliations with commercial interests to disclose

(except that I am a Baby Boomer)



RESIDENT EXPECTATIONS & GEN Z Learning Objectives

Upon completion of this session, participants will improve their competence and performance by being able to:

- Describe how unconscious biases of both medical educators and Gen Z learners affect their relationship
- Describe the effects of digital social media, more women in the workforce, societal changes, and anxiety intolerance on Gen Z learners
- 3. List five main expectations of Gen Z residents



UNCONSCIOUS BIAS PRINCIPLES

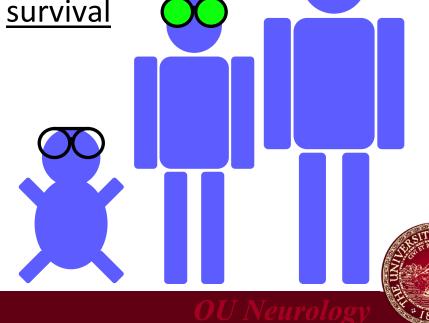


UNCONSCIOUS BIAS Normal Consequence of Experience

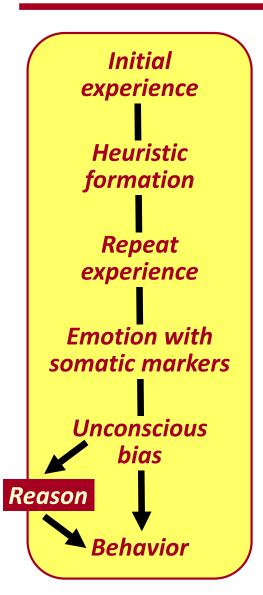
Unconscious bias = attitude or belief without awareness that is determined by previous experience(s)

- Occurs as a <u>normal consequence of experiential memory</u>
- Manifested by <u>gut feeling</u>, intuition, or preconceived notion triggered by autonomic nervous system symptoms (<u>somatic markers</u>)
- Facilitates <u>multitasking</u>, promotes <u>survival</u>
- May compel behavior

Over the years, we all see the world through increasingly tinted (biased) glasses



EXPERIENCE, REASON, & BEHAVIOR Bias Acquisition & Suppression



Heuristic

- Mental shortcut based on experiences & associated emotion-tagged memories processed via amygdala
- Somatic markers Warning Bells
 - Autonomic nervous system symptoms generated by emotions in response to repeat experiences processed via amygdala & hypothalamus
- Unconscious bias Thinking System 1
 - Gut feeling, intuition, or preconceived notion triggered by somatic markers via amygdala that may directly compel behavior (fight or flight) or trigger...
- Reason Thinking System 2
 - Rational thought & awareness via prefrontal cortex triggered by gut feeling, incorporating factual memories from hippocampus

After Damasio 1994, Kahneman 2011

UNCONSCIOUS BIAS TYPES Pertinent to Teaching Gen Z Learners

INSTRUCTORS

- Status quo bias
- Availability heuristic
- Confirmation bias
- Framing heuristic
- Implicit bias

GEN Z LEARNERS

- Social harmony bias*
- Illusory truth effect**
- Halo & horns effects***

*Asch SE. Scientific American. 1955; 193:31-35

**Hasher L et al. J Verbal Learning Verbal Behavior. 1977; 16:107-112

***Thorndike EL. J Applied Psychology. 1920;4(1): 25–29

INSTRUCTOR PERSPECTIVES



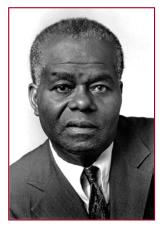
EFFECTIVE TEACHERS Adapt to their Audience



https://www.campaignlive.co.uk/article/histor y-advertising-no-153-marshall-mcluhansglobal-village/1371219

Anyone who tries to make a distinction between education & entertainment doesn't know the first thing about either.

Marshall McLuhan 1911-1980 Canadian philosopher



https://www.brhombicint.com/resources/virtualmuseum/drjohnhenrikcl arke/

A good teacher, like a good entertainer, first must hold his audience's attention, then he can teach his lesson.

John Henrik Clarke 1915-1998 American historian



EFFECTIVE TEACHERS Evolve with Their Learners

- Teachers MUST understand learners to be effective
- To understand learners, teachers must understand <u>psychology</u>, including <u>unconscious biases</u> that affect themselves & their learners
- Learner psychology changes with societal changes
- "Practice-based learning & improvement" pertains to education as much as to medicine

Practice-based learning & improvement (continuous quality improvement) of instructors limits the adverse effects of unconscious biases on their interactions with learners

INSTRUCTOR UNCONSCIOUS BIASES Status Quo Bias, etc.

- Status quo bias being influenced by comfort with status quo (we like what we know)
 - Results in people preferring:
 - Music from their high-school & college years
 - To raise children the way they were raised
 - To teach they way they learned
 - Inhibits further learning & growth & facilitates:
 - Availability heuristic generalizing based on personal knowledge or experience
 - Confirmation bias interpreting information in a way that confirms preconceptions
- Familiarity does not imply superiority & satisfaction with the status quo stymies both self- & systems improvement

INSTRUCTOR UNCONSCIOUS BIAS Framing Heuristic & Implicit Bias

- Framing heuristic being swayed by wording or the way information is presented
- *Implicit bias* = attitude or belief <u>about a person or group</u> without awareness that affects behavior toward that person or group
- Many traditionally used terms in healthcare are stigmatizing & promote implicit bias against the patient or health professionals
- Status quo bias of instructors perpetuates use of these terms
- Gen Z is particularly sensitive to & offended by implicit bias
- Examples of framing & implicit bias in healthcare language:
 - "Noncompliant" paternalistic term meaning "nonsubmissive"
 - "Outside" hospital or "local" doctor derogatory
 - "Denies" implies patient is untruthful &, thus, is insulting
 - "Refuses" confrontational & antagonistic
 - > Drug or alcohol "abuse" moralizing & judgmental
 - "Poor historian" derogatory, defensive, & inaccurate
 - Race social, not biologic construct; unhelpful & misleading

GENERATION Z LEARNER PERSPECTIVES

ARE GEN Z LEARNERS DIFFERENT? Yes & No

YES

- Medical trainees in the era of Generation Z are different in 3 indisputable ways:
 - Presence of digital social media (DSM)
 - ➤ More women in the workplace
 - > Changes in societal culture
- Gen Z learners often have decreased anxiety tolerance

<u>NO</u>

- Not every group member fits the group stereotype
- The <u>human brain</u> is not different
- Basic <u>educational principles</u> are not different
- Older generation bias exaggerates differences

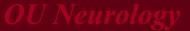


GENERATION Z Definition & Characteristics

- Born 1997 to 2012
- Ages 10-26 in 2023
- "Generation We"
- Diverse, socially aware
- Tolerant, open-minded
- Justice-minded & canceling
- Pragmatic, creative
- Ambitious, cautious
- Responsible
- Compassionate
- Individualistic

- "Digital natives"
- More women in workplace
- Decreased use of sophisticated vocabulary & historical jargon
- FOMO (fear of missing out) is a motivator
- Marriage delayed
- Religion less important

Hodgson 2018 Johnston 2018 Seemiller & Grace 2016



GENERATION Z Digital Social Media (DSM) Effects

- Breaks down geographic barriers & physical separation
- Provides a peak behind the curtains of others' thoughts, concerns, & beliefs
- Facilitates shared experiences & empathy
- Redraws group lines & redefines diversity
- Binds its users (Gens Y & Z), but also magnifies peer pressure
- Limits time for other experiences (despite increased access)
 - Less time to read books, watch old movies, listen to old songs
 - ➤ Effect is even greater in medicine with premed STEM focus & intense studying requirements during medical career
- Promotes bias against & skepticism of nonuser opinions
 - "More than any other generation, today's youth are extensively connected to and shaped by their peers." McCrindle & Wolfinger 2014

GENERATION Z DSM Consequences—Benefits

- Loss of traditional group identities, social constructs, & morality
 - Among Gen Z folks, DSM has lessened differences in nation, state, city, school, race, ethnicity, religion, mental health, economic class, musical interests, sexual orientation, & gender identification
- Facilitation of age-based group identities & morality
- Increased tolerance of those in their own age groups
- Increased <u>social</u> awareness (enlightened or "woke")
- Increased sensitivity, both personally & in defense of others*
- Focus on diversity, equity, & inclusion (DEI)
- Increased knowledge of current events
- Accelerated acquisition of generational dialect & vocabulary

*Thus, the "we generation"



GENERATION Z DSM Consequences—Challenges

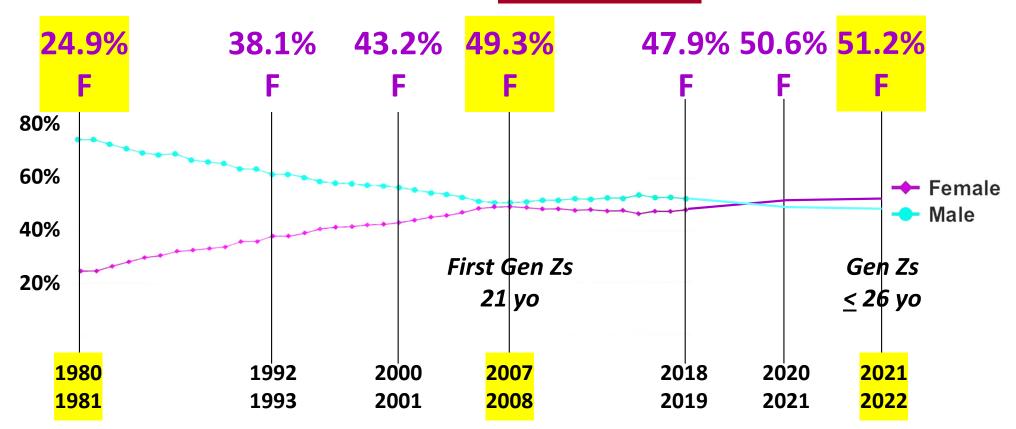
- Social harmony (conformity) bias—being influenced by others due to a need to conform & belong to a group with magnified peer pressure, FOMO, & negative self esteem
- Illusory truth effect—believing repeated assertions (in this case, easily spread via DSM) regardless of veracity
- Halo effect—having a positive opinion of someone/thing based on an unrelated trait, e.g., misplaced trust in folks of their generation
- Horns effect—having a negative opinion of someone/thing based on an unrelated trait, e.g., misplaced <u>distrust</u> of folks in older generations with potential adverse effect on their own education
- Decreased <u>historical</u> awareness—knowledge of past history & culture
- Inhibited acquisition of traditional dialect & vocabulary
- Inexperience with in-person behavior & nonverbal communication

GENERATION Z

Nomen Physicians

- https://www.aamc.org/data-reports/studentsresidents/report/facts
- https://www.aamc.org/data-reports/workforce
- https://www.phg.com/2000/01/physicianstatistics-summary/

U.S. Medical School Graduates 1981-2022



Among ALL medical students, women have comprised > 50% since 2019—54% in 2023 (Gen Z med students have only known gender equality in terms of numbers). Women physicians in workforce: 1980 12%, 2007 28%, 2021 37%.

OU Neurology

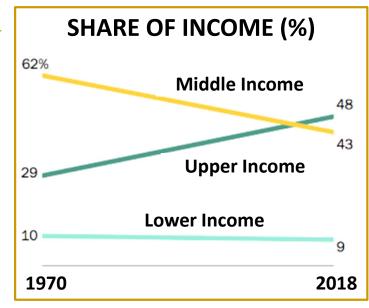
GENERATION Z

Nomen Physicians Consequences

- More right-brained thinking & empathy
- Increased emphasis on interpersonal skills
- Increased social awareness ("minority perspective")
- Increased cooperation, less competition
- More *two-income families*
 - High individual salaries less important
 - > Increased paternal responsibilities
 - Increased emphasis on wellness & work-life balance for all genders
- Popularity of empathic fields \uparrow , procedural fields \downarrow
- Transformational (collaborative) leadership as opposed to transactional (authoritative) leadership

GENERATION Z Societal Factors – Class, DEI, Climate

- Generation Z did not create:
 - Economic inequality
 - Systemic racism
 - Gender discrimination
 - Sexual intimidation & assault
 - Homophobia & heterosexism
 - > Transphobia
 - Mental illness
 - Climate crisis



Horowitz et al 2020

To its credit, however, Gen Z's reactions to these phenomena have opened our eyes & awakened our collective prefrontal cortices



GENERATION Z Decreased Anxiety Tolerance

- 1. A sense of anxiety is normal when learning new skills
- 2. Gens Y & Z have a lower tolerance for anxiety
- 3. For Gens Y & Z, anxiety is often disabling rather than motivating

American Psychological Association Stress in America Survey 2018

- Gens Y & Z most stressed generations
 - On scale of 10: Gen Y 5.7 & Gen Z 5.3 vs. all respondents 4.9
- Gen Z more commonly report stress across all domains, though sexual harassment, immigration, and gun violence are particularly stressful
- Gen Z most likely generation to report poor mental health & seek professional help for mental health issues
- Gen Z affected most by social media, both positively & negatively
 - > 55% report DSM provides feeling of support
 - > 45% report DSM makes them feel judged
 - > 38% report DSM use makes them feel badly about themselves



GENERATION Z Preferred Educational Strategies

Gens Y/Z	Preferences	
Real	Credibility, transparency, honesty, understanding, & respect	
Relevant	Both content & communication style that are pertinent & practical	
Responsive	Learner-centric curricula & judicious, appropriate technology use	
Relational	Openness & practical learning, blending knowledge, skills, experiences	

After McCrindle & Wolfinger 2014

Gen Z preferred educational strategies imply a need for collaborative leadership style with explanations for teaching content & strategies

GENERATION Z RESIDENT EXPECTATIONS

GEN Z RESIDENT EXPECTATIONS *Five Areas of Focus*

- Collaboration
- Consistency
- Transparency
- **■** Tolerance
- **■** Wellness



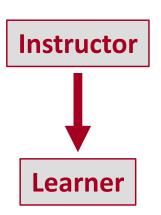
GEN Z RESIDENT EXPECTATIONS Collaboration—Leadership Style

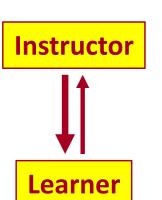
Authoritative (transactional) leadership

- Traditional, male dominated
- Like coaching high-school athletes
- Directions without others' input or explanations
- Transparency & modeling less important
- "Do as I say (not as I do)"

Collaborative (transformational) leadership

- Gen-Z preferred, female influenced
- Like coaching professional athletes
- Directions with others' input and with explanations
- Transparency & modeling essential
- "That's an excellent idea. Considering all the factors, I feel this is what we should do, because..."







GEN Z RESIDENT EXPECTATIONS Collaboration—Wants vs. Needs

- <u>Learner feedback</u> is essential to curriculum quality improvement
- Learner satisfaction scores are the primary means of curriculum assessment by external monitoring agencies
- Yet, learners don't always know what's in their best interests—in terms of both curriculum content & delivery—regardless of generation
- Gen Y/Z distrust of older generations particularly affects their perspective, potentially to their own detriment
- Thus, educators must balance learner wants vs. needs
 - Respond to learner feedback AND
 - Provide what's best for learner regardless of learner feedback:
 - Essential content
 - Effective educational strategies
- As collaborative leaders, educators now must explain rationale for curriculum content & delivery strategies to learners



Learner wants

needs

GEN Z RESIDENT EXPECTATIONS Consistency

Learning Environment

Declared Curriculum

+

Hidden Curriculum

- Learning environment = the sum of declared & hidden curricula; includes all circumstances & influences surrounding & affecting a person's learning
- Declared curriculum
 - Formal curriculum promoted by institution; esp. in classrooms, skills centers
 - Theoretically represents ideal practice
- Hidden curriculum
 - > Informal learning that differs from declared curriculum; esp. in clinical settings
 - Represents real-life practice &, thus, not always ideal
 - When consistent with declared curriculum (form of "curriculum alignment"):
 - Reinforces or enhances declared curriculum
 - Avoids hypocrisy & potential negative influence

After Hafferty & Franks 1994



GEN Z RESIDENT EXPECTATIONS Transparency—Feedback Principles

- Distinguish generalizable from personal feedback
 - Give generalizable feedback in front of the group
 - Give personal feedback privately
- Identify interaction as "feedback"
- Include both achievements & opportunities for improvement
- Use transparent, mutual learning approach (not "sandwich")
- Facilitate deliberate practice by promoting:
 - Growth mindset (vs. fixed mindset) emphasize effort & selfimprovement over talent & personality
 - SMART goals Specific, Measurable, Attainable, Relevant, Time-bound
- Provide <u>rationale</u> for your feedback/advice
- Request feedback from learner(s) & take it positively

Schwarz 2013, Dweck 2006, Doran 1981

GEN Z RESIDENT EXPECTATIONS Transparency—R2C2 Feedback

R2C2 CATEGORY	PHASE	GOAL
Relationship	Build <i>rapport</i> & relationship; <i>explain</i> the purpose of the assessment & learn about its context	Facilitator engages learners, builds relationship & <i>trust</i> , & establishes <i>credibility</i> of assessment
Reaction	Explore reactions to & perceptions of the report	Learners <i>feel understood</i> & know their views are heard & understood
Content	Explore <i>learner understanding</i> of the report's content	Learners are <i>clear about what the</i> reports mean for their practices & opportunities for change
Coaching	Coach for performance change (Growth Mindset)	Learners engage in "change talk" & develop an achievable action plan (SMART Goals)

Sargeant et al. 2015

GEN Z RESIDENT EXPECTATIONS *Tolerance*

■ Promotion of workforce diversity, equity, & inclusion

- Focus on race, gender, sexual orientation, & gender identity
- Includes obesity, disability, ethnicity, spoken language, etc.
- Formal training & modeling
- Hiring & promotion practices

Control of implicit bias against patients

- Avoiding framing heuristic & stigmatizing language in verbal & written communications
- Disbelieving race-based scientific conclusions & statements

Curbing microaggressions

- Subtle acts of exclusion, subconscious or conscious; when subconscious, a subtle expression of implicit bias
- Directed toward colleagues or patients



GEN Z RESIDENT EXPECTATIONS Wellness – U.S. Healthcare

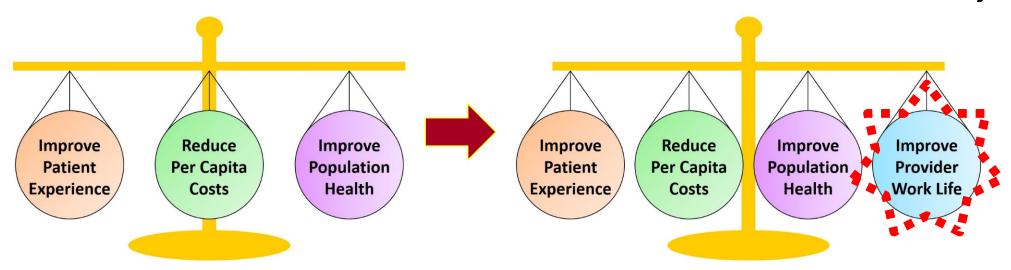
The Quadruple Aim & Provider Work Life

THE TRIPLE AIM

Focus on Value

THE QUADRUPLE AIM

Focus on Value & Sustainability



Berwick et al. 2008

Bodenheimer & Sinsky 2014



GEN Z RESIDENT EXPECTATIONSWellness – Definitions

The increase in women in the workplace has resulted in an increased emphasis on wellness & work-life balance for all genders with increased awareness & sensitivity regarding:

- Stress a feeling of emotional or physical tension
- Anxiety feeling of fear, dread, or uneasiness
- **Wellness** the state of being in good health
- **Wellbeing** the state of being comfortable, healthy, or happy
- Burnout exhaustion, perceived inefficacy, & cynicism (physical, emotional, or mental exhaustion with decreased motivation, lowered performance, and negative attitudes towards oneself and others)



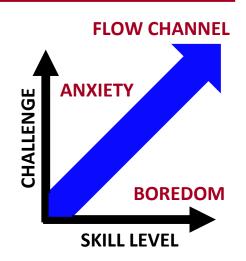
GEN Z RESIDENT EXPECTATIONS Wellness – Neurology

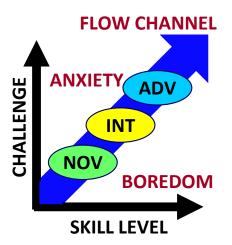
- Neurology is the only medical specialty among both
 - Highest rates of burnout
 - Lowest rates of work-life balance satisfaction¹
- In 2019, neurologists ranked #2 in burnout among physician specialties (53% vs. urology 54%)²
- Neurology residencies, in particular, should include formal wellness curriculum

GEN Z RESIDENT EXPECTATIONS Wellness – Flow & Anxiety

<u>Flow</u> = the state of optimal experience (enjoyment and maximal concentration)

- Perception that <u>skills match challenge difficulty</u>
- Occurs only in a <u>structured system with feedback</u>
 - Facilitated by didactic curriculum, priming, curriculum alignment, & deliberate practice
 - Cannot be achieved by independent experiences
- Provides a sense of accomplishment
- Facilitates continued growth
 - ➤ If challenge difficulty & skill level gradually increase together
 - If anxiety motivates & does not disable





NOV = Novice INT = Intermediate ADV = Advanced



After M Csikszentmihalyi 1990

CONCLUSIONS



GEN Z RESIDENT EXPECTATIONS *Five Areas of Focus*

- Collaboration
- Consistency
- Transparency
- **■** Tolerance
- Wellness

Teaching Gen Z learners requires more energy, but meeting their expectations will make us better educators, physicians, & human beings &...

instructors are still responsible for identifying learner needs



RESIDENT EXPECTATIONS & GEN Z References 1 of 3

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THE END